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Showcore Supports Event With New Listen Technologies Wireless Conferencing Solution

Showcore , a cutting-edge event design services provider has partnered with Listen Technologies to add Wireless Conferencing products into their professional inventory to meet the audio needs of their customers that have meetings and events in conference centers or anywhere that running cable is difficult, simply not feasible, or situations that require rapid deployment.

Bluffdale, Utah, USA — Showcore has added a new line of multi-band Wireless Conferencing products to its rental inventory. Confidea[®] delivers a highly reliable communication solution for meetings and events where participants need to hear and be heard.

The Confidea[®] system allows event coordinators to manage meetings easily and more effectively with minimal setup up time making better and more effective use of the space. There are no cables to manage or to run the system. Individual microphone units can be set out for meeting participants and are unobtrusive and intuitive to use.

“The addition of the Wireless Conferencing products to our rental inventory was perfect timing,” said Mark Chalberg, Technical Director & Audio Manager, at Showcore. “We were facing an immediate challenge of how to implement the audio-visual solution we had designed for a client holding an event in a very unique environment.”

Showcore’s client was looking to maximize their investment in their event planning by using the main event room of the hotel for their opening session and then quickly turning the room into two separate break out rooms; both requiring audio-visual solutions.

“We came up with the perfect design that included a large center screen with two side screens to allow the event participants to see the presentations when they were all assembled for the opening session,” described Chalberg. “We knew that during the break we could simply split the event room in half and that the center screen would be enclosed in the air walls leaving the side screens to be used for display in the now separate break out rooms. Our challenge was how to have the same simplicity and efficiency with the audio.”

Showcore recognized that the Confidea[®] Wireless Conferencing system was the solution. The opening session was set with crescent round tables for seven people with one microphone unit on each table. Two Wireless Conferencing Access Points were placed at each mixing station so that when the room was split in half a single system became two systems in a matter of minutes.

“Our client was completely satisfied,” said Chalberg. “They thought the table mics were a hit, and that they'll be a permanent fixture in their meetings going forward. They felt it turned what used to be a one-way lecture into a two-way conversation and kept the audience involved and captive.”

For more information on the Wireless Conferencing products contact Showcore at +1.651.994.1500 or visit www.showcore.com.

About Showcore

Showcore, Inc is the leading event production & design services company that utilizes new technologies to turn events into catalysts to drive excitement, innovation, and change. As developers of the revolutionary Audience EncapsulationSM design concept, they have changed the way audiences interact with events. For over 20 years, Showcore has been providing specialized in-house personnel while leveraging one of the largest staging and AV inventories in the nation, to provide turnkey event planning, event design, show logistics and unsurpassed execution for corporate, association and entertainment events anywhere in the U.S. and throughout the world.

About Listen Technologies Corporation

Listen Technologies Corporation manufactures and distributes wireless audio products world-wide for use in auditory assistance, soundfield, tour group, language interpretation and conferencing applications. Listen products provide superb audio performance, flexibility and ease of use, making them the ideal choice for schools, houses of worship, factories, entertainment facilities, government agencies and other entities. For more information on Listen solutions, contact Listen Technologies at +1.801.233.8992, or visit www.listentech.com.